

Introduction

Private Capital Limited is a privately owned independent investment advisory firm, delivering bespoke financial advice and portfolio management services to international clients.

Fundamental to Private Capital's client-centric consultancy model is a fee-focused approach. Prioritising transparency and avoidance of commissions wherever possible, Private Capital endeavours to foster long-term mutually beneficial relationships.

Regulated by the Hong Kong Securities and Futures Commission (SFC), Private Capital provides tailored solutions for discerning investors. As a member of the Hong Kong Confederation of Insurance Brokers, Private Capital can also manage and advise upon insurance-based investments, life insurance, and other protection products where appropriate. In all cases, professional relationships are founded on transparency, integrity and impartiality.

Operating from its Hong Kong head office, Private Capital has a diverse client base which includes family trusts, high net worth individuals and corporations around the globe.

Contact Us

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Transparency
Integrity
Impartiality

Why we are different

Long-term relationships

Private Capital's personal approach is founded upon building lasting relationships and pursuing long-term client objectives.

Over 10 years' track record

Founded in 1998, Private Capital has built a reputation based on proven expertise, professionalism, objectivity and wise counsel.

Consistent returns

Despite the volatility of the past decade, Private Capital has generated attractive risk adjusted annualised returns since June 1998¹.

Minimised commissions and transaction fees

Private Capital offers a fee-focused model whereby client portfolios are actively managed according to an agreed mandate and full disclosure, ensuring transparency and impartiality.

Transparency

Objective expertise

Private Capital can produce tailored reports for those seeking a second opinion on existing investments, offering a succinct, objective, third-party review.

Private Capital does not rely on fund house data to select investments. Instead, all fund data is sourced from a leading international specialist data vendor to ensure impartiality.

Transparent client aftercare

Private Capital always prioritises its clients' interests, providing ongoing aftercare via clear, concise and regular reporting, underpinned by appropriate ongoing reviews and advice as clients' situations evolve.

Fully compliant

Private Capital is regulated by the Hong Kong Securities and Futures Commission and strictly adheres to its rigorous requirements throughout its global operations². Private Capital is also a member of the Hong Kong Confederation of Insurance Brokers.

Impartiality

Integrity

Services

Private Capital delivers tailored solutions for clients' investment, insurance and protection needs³.

Existing portfolio assessments

• Private Capital excels in objectively appraising every client's current portfolio status, assessing individual needs and delivering impartial advice or a second opinion where required.

Investments

• For those with significant capital to invest, Private Capital will recommend the most appropriate vehicle to ensure optimisation of clients' investments. Commission driven products are avoided unless absolutely necessary.

• For regular savers, Private Capital can provide access to a wide range of investment vehicles, adding value through minimisation of commissions, prudent asset allocation, bespoke advice, ongoing objective analysis and regular reporting.

Protection, tax and trusts

• Private Capital can review an existing protection portfolio and advise on areas of vulnerability, whilst also providing impartial advice and informed referrals for handling tax and trust issues.

1. Past performance is not indicative of future performance. Based on actual returns of USD denominated trust accounts since June 1998.

2. Authorisation or regulation by the SFC does not imply official recommendation.

3. All investments involve some degree of risk.